

## DPI RESOLUTION FOR ALL PRODUCTS

✓ optimal      ● good      × minimal

### PRINTS

Long side up to 30 cm	300 dpi	200 dpi	100 dpi
Starting at 40 cm	200 dpi	150 dpi	100 dpi

✓ optimal      ● good      × minimal

### CANVAS

Long side up to 60 cm	150 dpi	100 dpi	75 dpi
Starting at 70 cm	100 dpi	75 dpi	50 dpi

✓ optimal      ● good      × minimal

### POSTER (INKJET)

Long side up to 30 cm	300 dpi	200 dpi	100 dpi
Starting at 40 cm	200 dpi	150 dpi	100 dpi
Starting at 80 cm	150 dpi	100 dpi	75 dpi
Starting at 100 cm	100 dpi	75 dpi	50 dpi

✓ optimal      ● good      × minimal

### LAMINATION (PHOTO/DIRECT PRINT)

Long side up to 30 cm	300 dpi	200 dpi	100 dpi
Starting at 40 cm	200 dpi	150 dpi	100 dpi
Starting at 80 cm	150 dpi	100 dpi	75 dpi

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### GIFTS

All the photo gifts	300 dpi	200 dpi	100 dpi
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### PHOTO BOOKS & CALENDARS

Up to A4 format	300 dpi	200 dpi	100 dpi
30x30 and 40x30	200 dpi	150 dpi	100 dpi
Caleendars starting at size 40x40	150 dpi	100 dpi	75 dpi

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### DOORMATS

All formats	75 dpi	50 dpi	30 dpi
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